

January 18, 2024

MR. CHENG, YANQI 程艳旗

Date of Birth: March 19, 1967, Male

Deputy Director, Zhejiang University Museum of Art and Archaeology

Dear Mr. Cheng Yanqi:

On behalf of Give2Asia, I am writing to invite you to participate in our annual study visit on The Art & Science of Fundraising taking place in New York City from May 19 - 23, 2024.

During your time in the U.S., you will take part in four days of interactive discussions with the 'best of the best' of New York City's fundraising world. Participants will explore creative solutions to broaden their funding, exchange views about the applicability of lessons learned to their situation back home, and draw inspiration from the experience of foreign museums that already actively reach out to donors in the United States. In addition, maximum interaction and sharing of ideas among the participants are encouraged through various social events.

The study visit is organized in collaboration with Myriad USA, which is a strategic partner of Give2Asia. The study visit also is made possible thanks to the generous support of American Express.

Please plan your own travel to fly into and out of New York City International Airport. There is no registration fee for participation in the program since it is by invitation only. Myriad USA and Give2Asia will cover the costs for meals, social events, and local transportation in New York. You will pay for your own international flights and accommodation expenses.

We look forward to your participation in these exciting meetings.

Sincerely,



Birger Stamperdahl  
President & CEO  
**Give2Asia**

January 18, 2024

MS. XU YAOXI 徐瑶希

Date of Birth: June 12, 1988, Female

Head of Development Office Zhejiang University Museum of Art and Archaeology

Dear Ms. Xu Yaoxi:

On behalf of Give2Asia, I am writing to invite you to participate in our annual study visit on The Art & Science of Fundraising taking place in New York City from May 19 - 23, 2024.

During your time in the U.S., you will take part in four days of interactive discussions with the 'best of the best' of New York City's fundraising world. Participants will explore creative solutions to broaden their funding, exchange views about the applicability of lessons learned to their situation back home, and draw inspiration from the experience of foreign museums that already actively reach out to donors in the United States. In addition, maximum interaction and sharing of ideas among the participants are encouraged through various social events.

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